

## **SIMONSOFT + PDSVISION = TRUE**

1th July 2016

### **Dear Simonsoft customer,**

Since 2008 Simonsoft AB has been part of PDS Vision Group and we have worked closely together with our colleagues in the group. PDSVision is the largest Northern European reseller for PTC PLM Solutions, such as Windchill and Creo. Now more than ever the service and aftermarket lifecycle has become more integrated in the product development process and therefore we have decided to merge Simonsoft Nordic AB with PDSVision AB. This integration will be in effect as of July 1st 2016.

This merger will impact some of our internal processes including invoicing, emails, and management. The Simonsoft website will be rebranded to support SimonsoftCMS.

However, there are some things that will never change:

- Our commitment to Technical Documentation and Aftermarket Solutions
- Our staff will remain the same plus we have recruited new resources for technical documentation.
- Our commitment to be a spirited group for our customers.

We will personally reach out to each every one of you to discuss how this merger may impact you.

Kind regards,

Martin Toreskog – Resigning CEO and newborn Service Manager

Jonas Härdner – Founder and father of Simon.